



STATE OF THE BOROUGH EVENT

Healthier Communities, Vulnerable & Older People

Simon Conolly & Paul Donohue



Telford & Wrekin
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Telford and Wrekin
Primary Care Trust

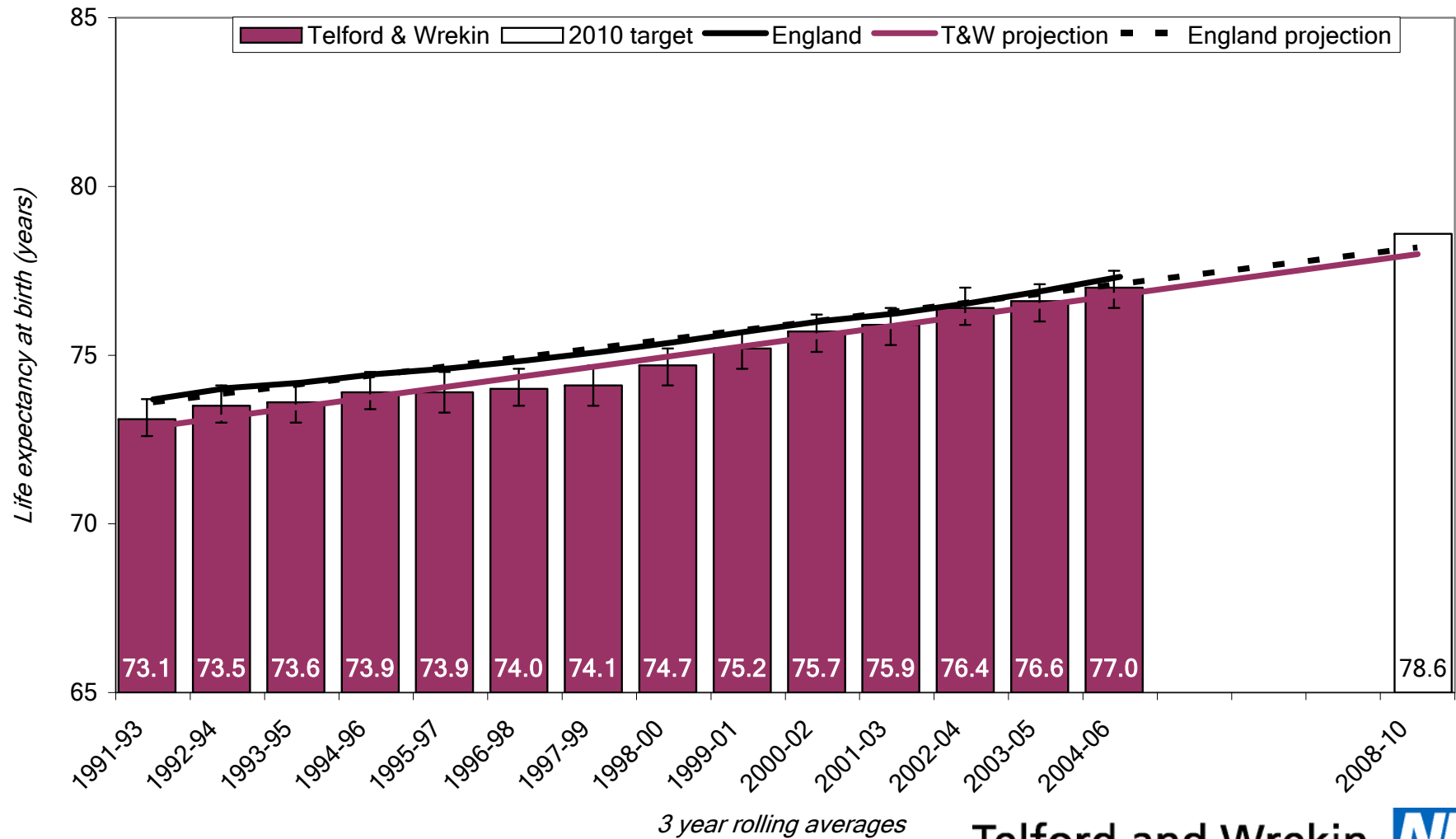


The Primary Care Trust

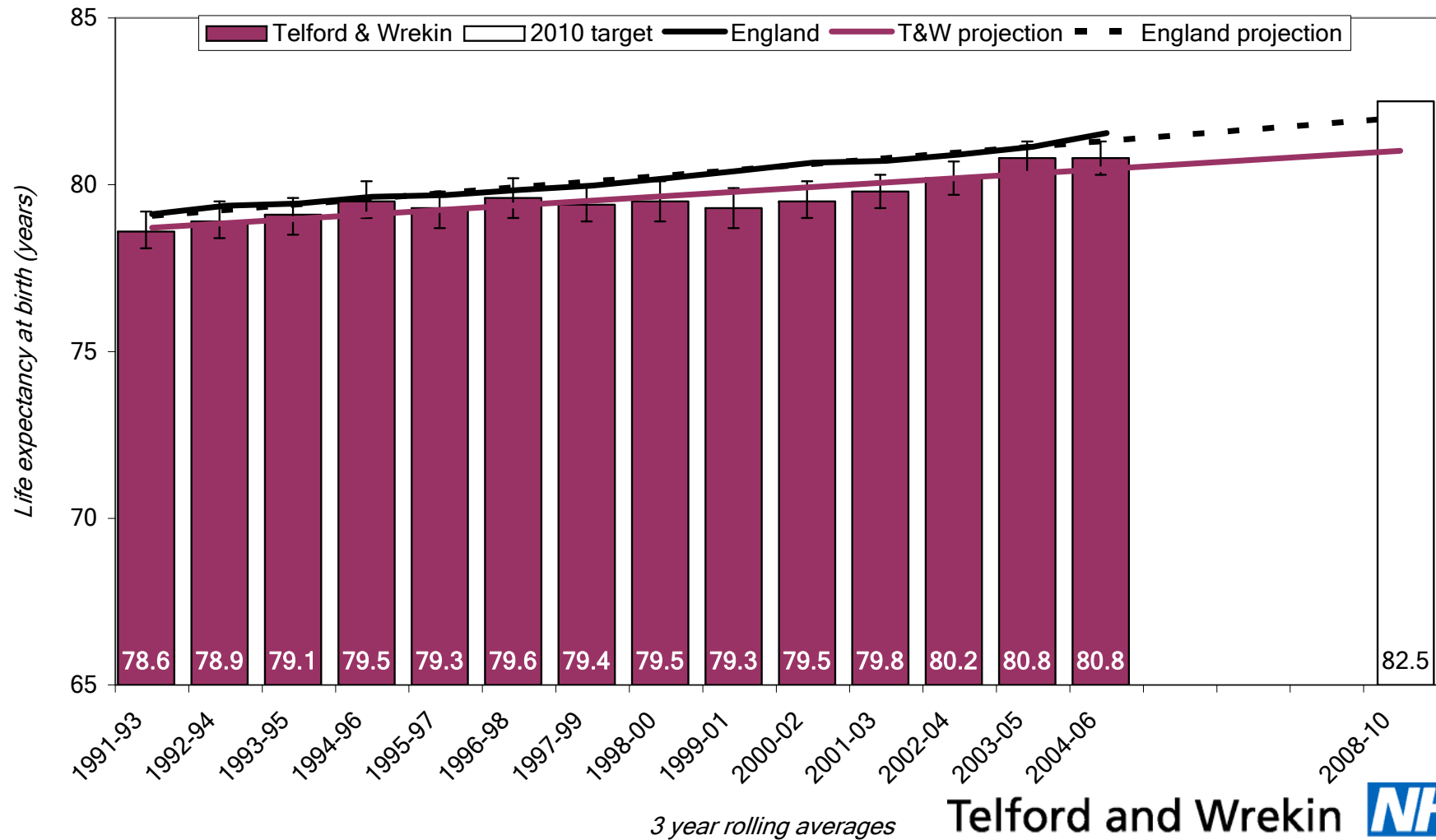
- Telford & Wrekin PCT is T&W's own 'health authority'
- Responsible for the NHS in T&W
- Annual budget of £230m
- Its purpose:
 - To improve health
 - To improve health services



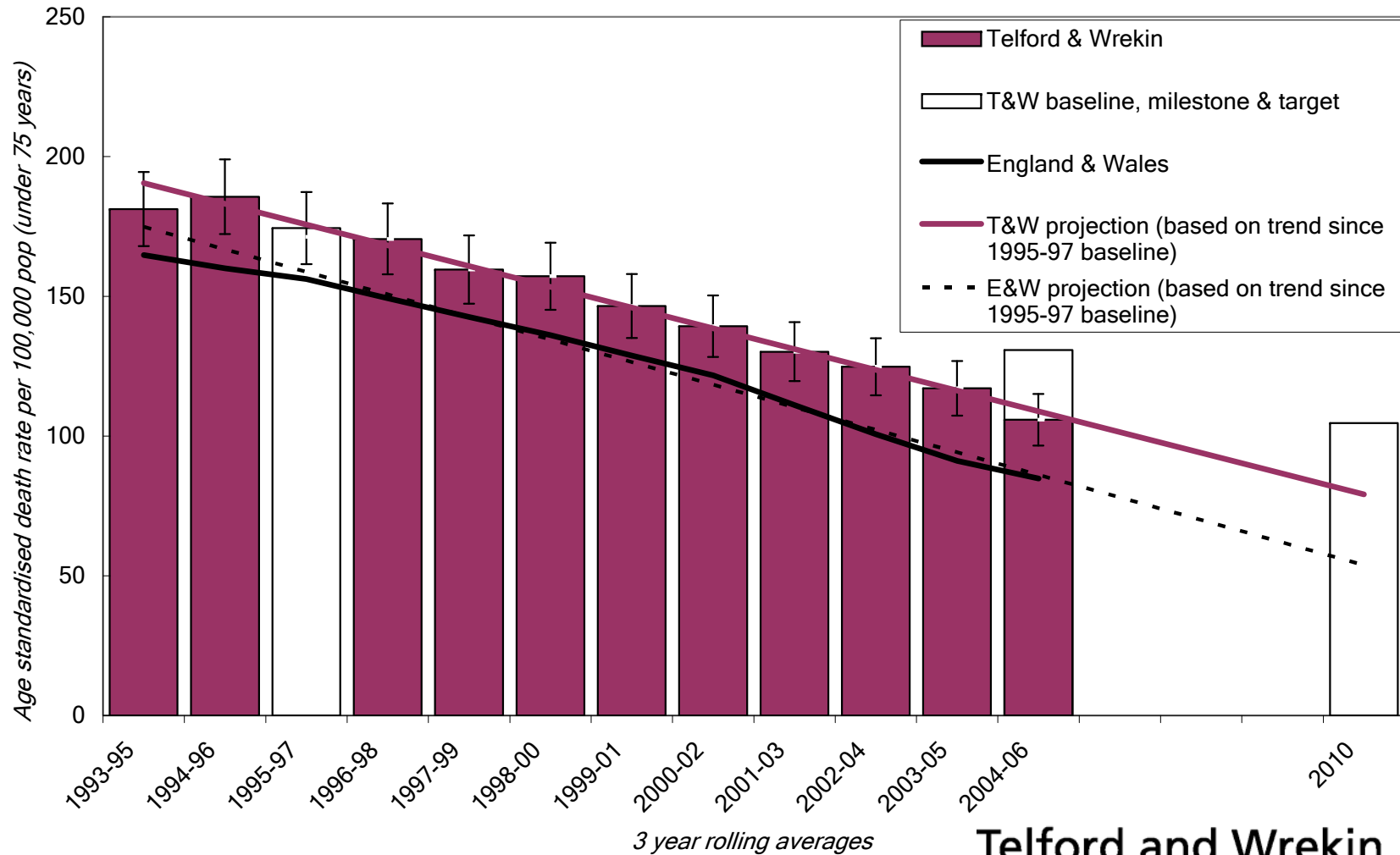
Trends in Life Expectancy: Men



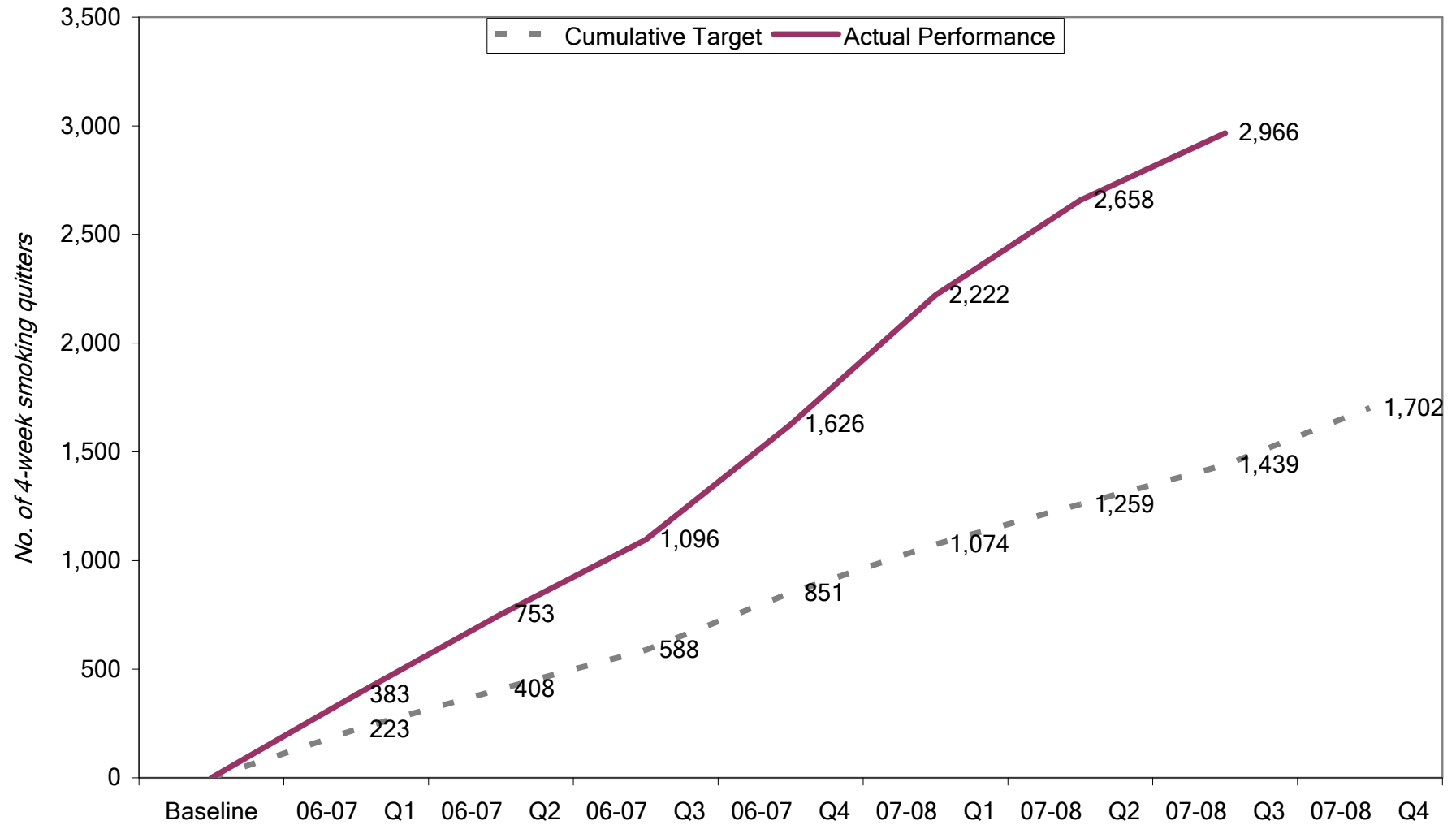
Trends in Life Expectancy: Women



Trends in Early Death from Heart Disease & Stroke



Trends in Smoking Quitters



Good progress, but:

- Real challenges remain:
 - An ageing population
 - Lifestyle related risks
 - Inequalities between communities
 - Public expectation
- These challenges are alive and kicking in Telford & Wrekin



Pulling in the same direction

- Cannot tackle these challenges alone.
- Combining our strength multiplies our potential: the LAA:
 - Adult Health & Wellbeing
 - Tackling early death from circulatory diseases
 - Childrens Trust
 - Under 18 conceptions
 - Child obesity
 - Safer & Stronger
 - Alcohol



Also in T&W we will:

- Improve life expectancy
- Reduce health inequalities
- Increase breastfeeding rates
- Support smoking cessation
- Achieve 18 weeks maximum wait for treatment
- Improve patient experience



Next steps in health improvement through partnership

- The JSNA (Joint Strategic needs Assessment)
 - Annual process
 - Involving statutory, voluntary, private sectors and the community
 - Recognising the social and economic determinants of health
- 2008/09 detailed analyses to inform future plans:
 - Obesity in children
 - Obesity in adults
 - Dementia
 - Speech and language development



Improving health services: Working as part of Team NHS

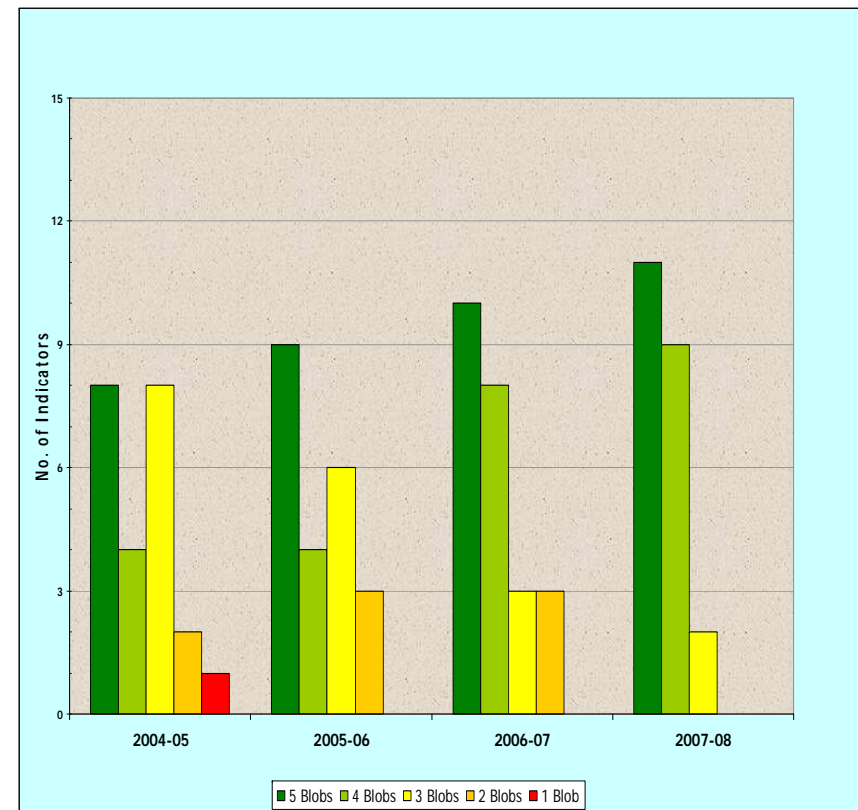
- To improve the quality of health services:
 - Staying healthy
 - Mental health
 - Maternity & newborn care
 - Child health
 - Urgent care
 - Planned care
 - Long term conditions
 - End of life care
- Clinical Leaders to make recommendations in November 2008



Adult & Consumer Care

So far, So good?

- Social services top rating 3* for 2007
- 64% increase in community prevention of hospital admissions
- Alcohol Strategy
- More breaks for carers
- Homelessness prevention
- Direct payments take-up
- Scores on the Doors



Local Area Agreement 2008-11

Indicator	Baseline	2011 targets
NI 121 Mortality rate from all circulatory diseases at ages under 75	88.06	69.17
NI 130 Social Care clients receiving Self Directed Support per 100,000 population aged 18+	140.6	170
NI 135 Proportion of carers receiving needs assessment or review and a specific carer's service, or advice and information	14%	23%
NI 142 Proportion of vulnerable people who are supported to establish and maintain independent living	98.69%	98.9%
NI 156 Number of households living in Temporary Accommodation	101	50

Now and Then

	2006	2026	Growth	
0-14	31,800	37,600	5,800	18%
15-64	110,900	131,500	20,600	19%
65+	22,000	37,500	15,500	79%
Total	164,600	206,600	42,000	26%

Some points to consider

- Older population with major increase in very elderly
- Increased number of people with disabilities
- Health, care, housing & support?
- Carers and care workers?



Putting People First



- National policy
 - Our health, our care, our say White Paper
 - *Putting People First* concordat
 - National debate about the funding of care and support
- A **universal** care and support system
- Better advice and information for all
- Care and support directed by the person, supported by the professional
- More focus on prevention, early intervention and enablement



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Personalisation - A Future Vision

- Person-centred services
- Choice and Control
- Dignity and Respect
- Partnership
- Access
- Enablement
- Personal & Individual Budgets
- Brokerage
- Provider Development
- Workforce, Systems & Skills



Looking Ahead

- Joined-up services around the person / family
- Flexible and responsive
- Community-based
- '3rd Sector' development
- Rapid access & response
- Using technology for best
- Enabling people to have life opportunities



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